CGI ON-DEMAND PEOPLE PROFILE

Quick and accurate Chinese entrepreneur information within 24 hours

July 2, 2020

Colin Huang Zheng (黄峥)

Founder and Chairman of Pinduoduo Inc. (拼多多)



TIMELINE

| Year | Month | Title |
|------|-------|---|
| 2016 | Nov | Director of Shanghai Xunmeng Information Technology Co Ltd 上海寻梦信息技术有限公司 |
| | Oct | Director of Shanghai Pinduoduo Network Technology Co., Ltd. 拼多多(上海)网络科技有限公司 |
| | Sept | Founder and Chairman of Pinduoduo Inc. |
| | Aug | Director of Hangzhou Aimi Network Technology Co., Ltd. 杭州埃米网络科技有限公司 |
| | Feb | Director of Hangzhou Weimi Network Technology Co., Ltd. 杭州微米网络科技有限公司 |
| 2015 | Apr | Founder and CEO of Hangzhou Pinhaohuo Network Technology Co., Ltd. 杭州拼好货网络科技有限公司 |
| | | Supervisor of Hangzhou Aimi Network Technology Co., Ltd |
| | | Supervisor of Hangzhou Weimi Network Technology Co., Ltd. |
| | | Director of Hangzhou Pinhaohuo Network Technology Co., Ltd. |
| 2004 | | Employed in Google China |

ASSOCIATED COMPANIES

| Company | Huang's Title |
|---|-------------------------------|
| Shenzhen Aozhuo Linghang Co., Ltd. 深圳奧卓领航有限公司 | Shareholder and Director |
| Shanghai Lidao Network Technology Co., Ltd. 上海立到网络科技有限公司 | Shareholder |
| Hangzhou Legu Investment Consultancy Co., Ltd. 杭州乐顾投资咨询有限公司 | Shareholder and Supervisor |
| Shanghai Pinduoduo Network Technology Co., Ltd. 拼多多(上海)网络科技有限公司 | Director |
| Shenzhen Pinduoduo Network Technology Co., Ltd. (Defunct)深圳拼多多网络科技有限公司(已注销) | Supervisor |
| Director of Hangzhou Weimi Network Technology Co., Ltd. 杭州微米网络科技有限公司 | Director |
| Director of Hangzhou Aimi Network Technology Co., Ltd. 杭州埃米网络科技有限公司 | Director |
| Shanghai Yiyi Information Technology Co., Ltd. 上海易翼信息科技有限公司 | Supervisor |
| Shanghai Xunmeng Information Technology Co Ltd 上海寻梦信息技术有限公司 | Director |

ASSOCIATED PARTNERS

| Name | Title |
|--------------------|---|
| Chen Lei 陈磊 | CEO, Director, CTO and Co-founder of Pinduoduo Inc. |
| Sun Qin 孙沁 | General Manager and Executive Director of Hangzhou Pinhaohuo Network Technology Co., Ltd. |
| Lu Juanjun 陆娟君 | Supervisor of Shanghai Dunly Technology Co., Ltd. |
| Hao Yiwen 郝毅文 | Director of Shanghai Yixiao Information Technology Co., Ltd. |
| Zheng Yi 郑毅 | Supervisor of Shanghai Lidao Internet Financial Information Service Co., Ltd. |
| Zhou Yufeng 周瑜峰 | Shareholder, General Manager and Chairman of Shanghai Lidao Internet Financial Information Service Co., Ltd. |
| Luo Jia 罗嘉 | Shareholder and Chairman of Shenzhen Aozhuo Linghang Co., Ltd. |
| Li Xingyan 李杏艳 | Shareholder of Shenzhen Aozhuo Heli Investment Consultancy Partnership Enterprise (Limited Partnership) |
| Hao Pengfei 郝鹏飞 | Director of Shenzhen Aozhuo Linghang Co., Ltd. |
| Liang Jie 梁杰 | Director of Shanghai Lidao Network Technology Co., Ltd. |
| Li Zhuo 李卓 | General Manager of Shenzhen Aozhuo Linghang Co., Ltd. |
| Wang Ting 王艇 | Shareholder and Director of Shanghai Lidao Network Technology Co., Ltd. |
| Bai Liang 白梁 | Shareholder of Shanghai Lidao Network Technology Co., Ltd. |
| Wei Chengke 魏承科 | Director of Shenzhen Aozhuo Linghang Co., Ltd. |
| Wu Chak Man 胡泽民 | Director of Shanghai Lidao Network Technology Co., Ltd. |
| Ran Maojie 冉茂婕 | Director of Shanghai Lidao Network Technology Co., Ltd. |

CAIXIN COVERAGE

Pinduoduo Founder Steps Down as CEO, Reduces Ownership

Jul 2, 2020

Colin Huang Zheng will continue as chairman and retain overwhelming control after donating nearly \$14 billion of his company shares.

Pinduoduo Founder Becomes China's Second-Richest Person

Jun 22, 2020

The founder and CEO of China's e-commerce upstart Pinduoduo has surpassed Alibaba founder Jack Ma to become the second-richest person in China.

In Depth: After Conquering the Bargain Basement, Pinduoduo Sets Sights on Big Cities

Aug 30, 2019

E-commerce up-and-comer's shares surge 30% after latest results as it creeps up on giants Alibaba, JD.com.

In Depth: Pinduoduo Gives Alibaba a Run for Its Dominance

May 13, 2019

It's Pinduoduo's Huang vs. Alibaba's Jiang as upstart challenges on strategy and logistics force e-commerce giant to restructure and respond.

Heightened Scrutiny Upsets Pinduoduo's Gilded U.S. IPO

Aug 9, 2018

Reaction of Chinese netizens to listing bodes well for future reviews of 'rock star' companies.

CGI Company/People Profiles provide key information on Chinese companies and entrepreneurs: fast, accurate, on-demand. They are produced by Caixin Global Intelligence, the research arm of Caixin Global. Contact us at cgi @caixin.com

CGI - Navigate Risk and Opportunity in China From the Inside